



**FOR IMMEDIATE RELEASE:**

## **Eastside Paint & Wallpaper to Carry Sansin Wood Exterior Finishes for Siding, Decks and Log Homes**

STRATHROY, Ontario and SASKATOON, Saskatchewan – April 2, 2012 – [The Sansin Corporation](#) today announced Eastside Paint & Wallpaper will expand its offerings to include Sansin’s full line of exterior Enviro Stain wood finishes for siding, decks and log homes.

Eastside Paint & Wallpaper will hold a grand opening event on April 5<sup>th</sup> from 4-6 p.m. at 1201A Walpole Ave., Saskatoon, which is open to the public. Michael Lobodzinski from Sansin will introduce the Enviro Stain line with demonstrations of the exterior wood finish products.

According to Ken Zurowski, owner of Eastside Paint & Wallpaper, “We wanted to expand our wood finish offerings to meet a growing need in the area. Customers are looking for high-end, premium wood finishes that are long lasting, environmentally friendly and also suited for log homes. We also are keen to carry products that one can’t find at big-box stores, and offer the unique products and customer service that goes with being an independent retailer.”

Eastside Paint & Wallpaper has been serving the Saskatoon area for 20 years and between both of its stores has more than 100 years of experience in coatings for home design and remodeling.

Eastside Paint & Wallpaper will carry Sansin’s line of Enviro Stain exterior wood finishes and sealants (DEC<sup>TM</sup>, Classic<sup>TM</sup>, ENS<sup>TM</sup>, SDF<sup>TM</sup>) at its location at 1201A Walpole Ave., Saskatoon, SK S7H 1A6.

“Sansin Enviro Stains are well suited for a store like Eastside Paint & Wallpaper, which prides itself on offering products, the expertise and personal attention you just can’t find at super large retail stores,” said Sjoerd Bos, Vice President of Sansin. “Sansin’s water-based, or water-borne, stains are suited for customers that want high-end wood finishes that sink deep into the wood, delivering long-lasting strong UV protection and water repellency.”

### **About Eastside Paint & Wallpaper**

As an independently owned store, Eastside Paint & Wallpaper opened in the spring of 1992. Since then, they have expanded from 2,600 to 4,500 sq ft., offering paint and stain products and sundries, along with spray equipment, wallcoverings, window coverings, and in-home decorating consultations.



### **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).

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